



Bakery Barn, Inc. Named to the 2007 Inc. 5000 List of Fastest Growing Businesses in U.S.

Bakery Barn's Press Release

Pittsburgh, PA, September 1, 2007 – Sean Perich, President and Jim Perich, Vice-President, announced today that Bakery Barn, Inc., the Nutrition Industry's leading provider of healthy baked products, has been recognized by *Inc. Magazine* as one of the fastest growing companies in America. Based on annual revenue growth between 2003 and 2006, Bakery Barn ranked as the 1,197 th fastest growing privately owned company in America. *Inc. Magazine's* ranking also listed Bakery Barn as the 19 th fastest growing Food and Beverage company of the 160 such companies to make the list.

"Being named to the 2007 Inc. 5000 List is an absolute honor", says Sean Perich. "It's a direct result of the hard work and dedication of the entire Bakery Barn team. The recognition is great for the company and our employees. It's a source of pride when talking about our great little company with the funny name." Jim Perich adds, "It's been fun watching this team grow the business from an idea to a large scale manufacturing operation in just five years."

About Bakery Barn, Inc.

Bakery Barn was founded in Sean Perich's apartment in 2000 as he worked as a full time CPA and baked 8 high protein cookies at a time on the weekends. The commercial operation began in late 2001 in an 800 square foot store front located at a strip mall. Just six years later, Bakery Barn operates in a newly constructed 28,000 square foot facility with approximately 50 employees that manufacture 40,000 units per shift.

Bakery Barn, Inc. is the only company in the world to formulate and manufacture great tasting healthy baked products that meet or exceed the FDA's guideline for "high" protein. Strong relationships with international brand leaders have resulted in explosive domestic growth and millions of dollars in annual export business.